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(54) Title: ELECTRONIC TELEVISION PROGRAM CHANNELS	4 GUIDE	SCHEDULE SYSTEM AND METHOD INCLUDING VIRTUAL		
An electronic program schedule system having virtual channels which includes a receiver for receiving broadcast, satellite or cablecast television programs for a plurality of television chan-	DMX	C-VC Channel 40		
nels and a tuner for tuning a television receiver to a selected one of the plurality of channels. A data processor receives and stores in a memory television program schedule information for a plurality of television programs to appear on the		X-1 DMX-4		
plurality of television channels. A user control apparatus, such as a remote controller, is utilized by a viewer to choose user control commands and transmit signals in response to the data processor which receives the signals in response to	DM)			
user control commands. A television re- ceiver is used to display the television programs and virtual channel program- ming. A video display generator receives video control commands from the data processor and generates and displays a				
plurality of virtual channels, each virtual channel being accessible as a channel and associated with a service delivered on a subset of the channels.	<u> </u>	EXIT 505		

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